



# company info.

www.bt.design

## about us.

It all started in 1985 when Mr. Aysan took over the metal working shop from his father. With the experience he gained on metal processing, Mr. Aysan started to manufacture his first furniture models in 1989. In 1991, he was requested his first bulk order for one of his chair models. With the experience and vision gained, B&T Design was established in 1995.

B&T Design started to grow rapidly right after its establishment. In accordance with its sense of quality and design, it started to work with the best designers in search of the perfection and the better as of 2001. It designed extraordinary furniture models in a short time.

The collection started to be exported to all over the world. From the United States to Australia, exporting to more than 30 countries, B&T Design made up 10% of Turkish metal furniture export in 2005.

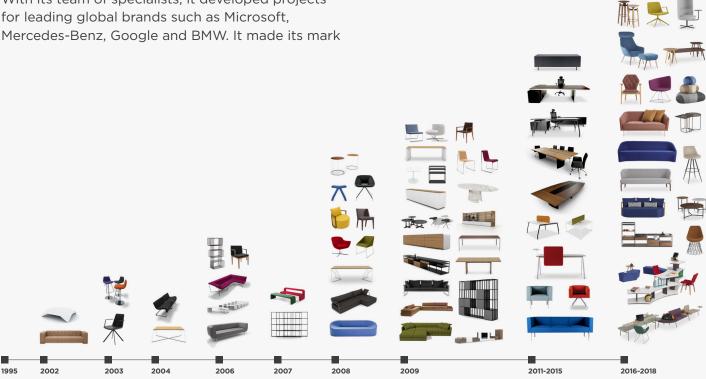
It participated in several international fairs in Germany, Russia, Dubai and Milan such as Salone Del Mobile and Orgatec. It received numerous substantial rewards thanks to its design.

With its team of specialists, it developed projects for leading global brands such as Microsoft,

on large-scale projects of hotels, hospitals, offices and housing that it carried out by supporting architects and interior architects with its products highlighting the simplicity in design and with its speciality in design management. Since 2009, it has extended its range of products by incorporating domestic furniture and started to provide service in the field of retailing as well.

It has maintained its investment in communication and advertising materials. In order to interact with people from all over the world, it began to put importance to online communication in 2010. Its latest store was opened in Ankara in 2015.

Achieving important successes at home and abroad, B&T Design expanded its production capacity by moving into its new factory in 2016.



### product timeline.

## vision.

The initial and never changing mission of B&T Design has always been creating timeless designs. Inventive in both design and production processes, the firm has maintained a high quality and longevity in its products. The unique and basic designs of B&T Design have turned the brand into an important figure globally. The company philosophy is distinction through simplicity.

The long-term goal is to create the design of the future. The only way to achieve this is to keeping up with the newest technology and B&T Design has adapted the way of thinking in order to work create the necessary infrastructure for future.

# company structure.

Talip Aysan is the founder and the sole owner of the company.

B&T Design consists of 62 blue-collar employees and 22 white-collar employees.

# product groups.

B&T Design produces upholstered chairs, sofas, armchairs, stools, pouffes, coffee tables and tables. The company is focused upholstered furniture, mainly for projects.

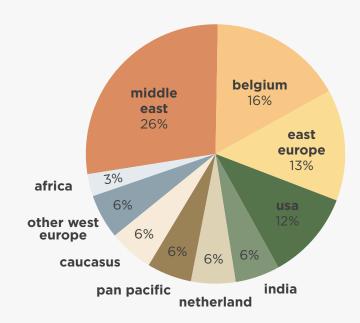
B&T Design products feature smooth shapes, high-quality coverings, ergonomics and elegant designs. The products, upholstered with expanded polyurethane, are made through the innovative injection molding technique which offers a number of advantages in terms of production and aesthetics: excellent coverings, smooth shapes, resistant and reliable foam rubber, together with a high level of ergonomic quality.

The plus factor of B&T is the excellent quality of finishes and the wide range of products.



# export.

B&T Design has adapted a global identity both in its culture and in its function. Export revenue is 80% of B&T Design's revenue. The quality of customer satisfaction and the flexibility that is offered enables the company increases the number of customers and the number of countries that B&T Design exports to. In 2015, the company had been exporting to 30 different countries around the world, and as of 2018, this number has increased to 52 and has been growing exponentially.



# production.

B&T Design factory is a vital part of the company. With over 30 years of production experience in production of high-quality movable furniture, the factory has been keeping up with the latest technologies in order to maximize efficiency as well as satisfying the continuous change in customer needs.

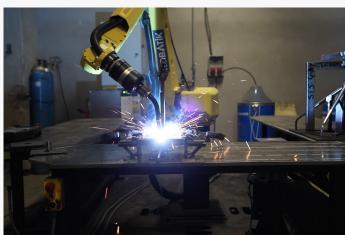
Size: 6000 square meter

Total capacity per year: 166,966 pieces of furniture

**41,300** metal and wooden design chair **17,000** metal and wooden design table **19,666** metal and wooden design coffee table

89,000 metal (polyurethane) sofa









# worldwide.

B&T Design furnitures are exported to more than 50 countries today from United States to Australia.



# designers.













### references.

bdf medical training centre diaverum dialysis clinic madina dental center acıbadem hospitals memorial hospitals medical park hospitals medicana garhasan hospital uae

tekden denizli hospital

near east university hospital microsoft turkey head office google turkey head office

trump towers
idea kadıköy
amazon hq india
accor group hotels france
boutique hotel lazure herceg novi

british american tobacco deloitte tbilisi & india & oman le cabestan in casablanca

courtyard in garching ibis hotel bahrain

hotel more in dubrovnik hotel croatia in cavrat holiday inn hotel baku

ncb bank saudi arabia

novotel warsaw

batelco telecom bahrain millenial media hq usa

nigeria hotel

valley ho hotel usa

maison fahrenheit hotel nigeria

marco polo hotel gudauri

techno park georgia royal caribbean cruises

deloitte oman - muscat office

bmw showrooms japan hotel ocenia nantes france regina maria clinic romania

midtown hotel

eskidji suite hotel

hilton double tree istanbul laleli

ramada plaza gebze ibis hotel bahrain

mercure hotel altunizade

dosso dossi hotel downtown

hillside leisure

the marriot münchen

ağaoğlu my club sheraton frankfurt

sofi hotel
pines hotel
point hotel
pullman abidjan

pullman dakar richmond hotel

raddison hotel georgia

tav airports

biruni university

istanbul şehir university

zirve university bahçeşehir colleges cumhuriyet colleges

ing bank
denizbank
bank pozitif
alternatif bank
kotak bank
procredit bank
swiss bank

alpin investment telekom hungarv

uber india
facebook india
microsoft india
ncb bank branches
novartis india

xilinx india samsung india

bmw showrooms japan

unicef iordan

saudi arabian football

federation - riyadh thiqa office ksa misk riyadh ominvest office al arabi sports club

dafna tower qatar

volleyball federation qatar

khalifa stadium qatar new port project qatar amazon singapore microsoft singapore

etisalat hello business zone dubai woman association adnoc & presidental guard

criteo office uae

adnoc ruwais project office -

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top golf usa gensler usa

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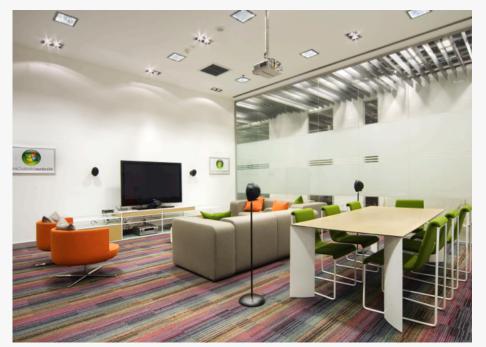
khalifa university

salam air rwanda airport seletar airport dubai arena

unesco project uae estee lauder hong kong

prince sultan university jeddah al khaliji hq marina qatar

rugby library uk



amazon hq



idea co-working project

microsoft head office

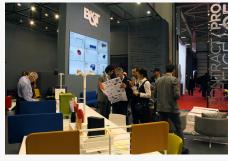
# fairs.



**orgatec.** germany



neocon.



ismob. turkey



salone del mobile milano.

### certificates.

### production standards.





DIN EN ISO 14001:2015

DIN EN ISO 9001:2015

### material standards (fabric).















### partner's standards.







B&T Design holds EN ISO 9001:2008 and EN ISO 14001:2009 certificates, and works with partners member of BIFMA.

### contact.

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